



Annual Report 2022



fa.vela

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A DIVE INTO 2022

2022 was an intense year, full of **challenges, opportunities, new horizons, and different learnings**. The flexibility and return of presential journeys - with the end of the COVID-19 pandemic period, allowed our boat to sail again with full speed ahead, reaching new seas and increasing our fleet.

Last year, we executed several projects, some that had been interrupted by the pandemic, and others already designed for the post pandemic context. To do so, we had to **improve our digital transformation processes** while our staff grew and became even more consolidated. Internally, several adjustments were made to **ensure that FA.VELA continued to expand and transform the lives** of more people.

Our pilot experiences with Digital Futures Lab, Morrobótica and Perifa 60+ brought us lessons learned and purposeful reinforcement. Accompanying the development of young leaders in a systemic and holistic way of thinking about the future, empowering and equipping people with different profiles to build more inclusive futures; empowering the elderly through digital literacy and by doing so, generating autonomy, self-esteem and confidence in their longevity; or facilitating the learning process of teenagers so they can articulate problems and build solutions that improve their lives and the lives of people in their community – it was a whole universe of smiles given, anxieties that went away, and multiplying people who took part on our projects, and in doing so, transformed us to generate even more impact.

The good winds of 2022 have also guided us into **new partnerships**. For the first time, FA.VELA joined forces with public entities to carry out projects, **expanding not only our scope of partnerships, but also of services**. Cê Tá On was an unprecedented partnership between FA.VELA, Belo Horizonte's city council and the British Government, through UK-Brazil Tech Hub.

Even though we had already established relationships with different parts of our city's government, Cê Tá On gave us the opportunity to work together in our hometown promoting digital citizenship and inclusive digital transformation. This project has made us grow, not only in numbers, but also as an institution, by allowing us to navigate through uncharted waters.

For 2023, we invite you to join FA.VELA on this journey. We are proud to be a propelling sail for dreams and projects that expand accesses and opportunities for people and organizations that, along with us, cocreate more inclusive futures.

We know that there are times of storms and revolt seas, but we remain confident: united we increase the chances of reaching our dreamed destinations.



Tatiana Silva
Co-Founder &
Executive Director



João Souza
Co-Founder & Director of New
Businesses and Partnerships



FA.VELA is a Social Organization that provides inclusive education, focusing on the social and economic development of vulnerable groups and territories. In addition to offering entrepreneurial education and growth accelerations for small businesses, we work on the development of teaching methodologies, innovation trails and social impact, designed to prepare people and organizations for the future of work and the knowledge economy. We position ourselves as an organization that contributes, particularly, to the success of the following Sustainable Development Goals:

4 QUALITY EDUCATION



OBJECTIVE 4:

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

10 REDUCED INEQUALITIES



OBJECTIVE 10:

Reduce inequality within and among countries.

Sustainable Development Goals are a global call to action to end poverty, protect the environment and climate, and ensure that people everywhere enjoy peace and prosperity.

Founded in 2014 in Belo Horizonte/MG, FA.VELA has:



Directly empowered more than 37.000 young, adult, and elderly people in more than 20 states in Brazil.

This was accomplished through short, medium and long-term activities and to form and promote peripheral entrepreneur culture.

Assisted in the creation, consolidation and growth of **more than 500 for-profit and non-profit, formal and informal businesses.**



In the last 2 years alone, we **mobilized more than 20 partnerships** with companies, universities and social organizations.

The recognition of our work resulted in national and international awards, such as the **third place in the Pitch Competition of the 7th UNESCO NGO FORUM** (Saudi Arabia, May/2017) for Corre Criativo - which provides entrepreneur education for people from historically vulnerable groups who run their own businesses. In 2018, **Tatiana Silva represented the Americas in the World Water Council Youth Delegation and presented the results of FA.VELA in social and environmental projects at the World Water Forum** held in Brazil, the first to be hosted in a country located in the global south. In October 2018, due to her mobilization and outstanding role in environmental activism, she was awarded the **IHE Delft Alumni Award** in the Netherlands.



Third place in the Pitch Competition (2017)



Tatiana Silva in the World Water Council (2018)



FA.VELA's presentation at the World Water Forum (2018)



IHE Delft Alumni Award (2018)

João Souza is also recognized as a Social Entrepreneur by the global network ASHOKA, responsible for coining the concept of social entrepreneurship in the world. It is also worth noting that we were honored in the "Income and Wealth Generation" category of the **José Costa Award**, given by Fundação Dom Cabral and Diário do Comércio.

Since our foundation, we have **developed actions that include business literacy programs, pre-acceleration and acceleration of businesses and projects** with potential for local and regional impact, assisting publics of different ages, with different levels of technological, digital, and economic inclusion, and socially vulnerable in different ways. The goal of these actions is to promote and cocreate sustainable ecosystems of entrepreneurship, employability, and innovation, to leverage the creative and entrepreneurial potential of vulnerable territories.

We are registered at:



Conselho Municipal do Idoso

Conselho Estadual do Idoso

HOW WE SAILED HERE

2014
After some preparation time, we set sail and headed on to our journey towards building a social impact business that acted as a sail to propel new businesses led by people with low income and from historically vulnerable groups such as: women, black people and people from the LGBTQIAPN+ community.

2015
Our journey began with PIPA. With the budget we received through a crowdfunding campaign, we developed the entrepreneurial and digital skills of 15 people from Morro do Papagaio and invested in 5 small businesses.

2016
After receiving our first financial contributions, we expanded our operations throughout Belo Horizonte and the metropolitan area, reaching communities such as Serra, Parque São João and Vila da Paz, always working with the perspective of environmentally possible futures.

2017
We validated our entrepreneurial and digital literacy structure to navigate even further! We consolidated the FA.VELA's presence in the greater Belo Horizonte area with the 1st edition of Corre Criativo, a project that marks the beginning of the organization's division by age groups to provide specialized projects. Corre Criativo expanded the access to youth education and culture through one of its special activities called Rolezinho 0800. We arrived in international waters winning first and third places in the UNESCO pitch competition in Saudi Arabia, blowing our winds even further!

2018
In 2018 we held the second edition of Corre Criativo, further strengthening our operations in the greater Belo Horizonte area. Our co-founder João Souza also became a part of the network of social entrepreneurs through ASHOKA which was yet another boost for FA.VELA and a recognition of the importance of the work we carry out.

2019
We held the third edition of Corre Criativo, with our first themed edition, which was education. We also launched Escola - a formative content program, as well as Futuros Inclusivos, our corporate arm.

2020
The COVID-19 pandemic forced us to rethink our actions, structures, and strategies. Along with the challenges came the opportunity to surf on the wave of digitalization of services and reach national scale. Our digital transformation came about through Escola, which became our first program with continuous production of formative content. In addition to Escola, the work in Vale do Rio Doce basin, which we carried out, placed us at the forefront of community assistance in Minas Gerais and Espírito Santo, further expanding our territorial activities. We also had the opportunity to work on reducing food insecurity through the First edition of Acóde.

2021
Still in a pandemic context, we ran the second edition of Acóde, renewing our commitment to the food security of historically disadvantaged groups. Following the path of building new futures, we also launched the third edition of Corre Criativo and the literacy in futures program Digital Futures Lab with national reach.

2022
We ran the first edition of Digital Futures Lab and expanded the age range of our projects with Morrobótica, a journey for young people aged 14 to 17, and Perifa 60+ aimed at people over 60. In 2022. We also carried out the first specialized mentorship program in the Acelerades project, in which six entrepreneurs that participated of the 2022 edition of Corre Criativo had their business accelerated. The themed editions of Corre Criativo continued, and this year our focus was on businesses in the food sector. We ended the year with the implementation of the Social Education journey of Cê Tá On, an unprecedented project resulting from a partnership between the City of Belo Horizonte and the British Government through UK-Brazil Tech Hub and FA.VELA.



RESULTS OF OUR ADVENTURES



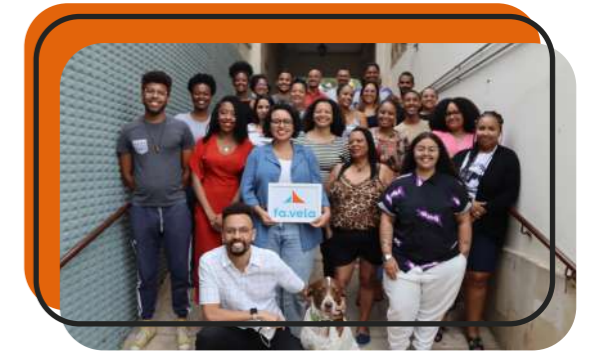
PERIFA 60+ CLASS (2022)

37.398

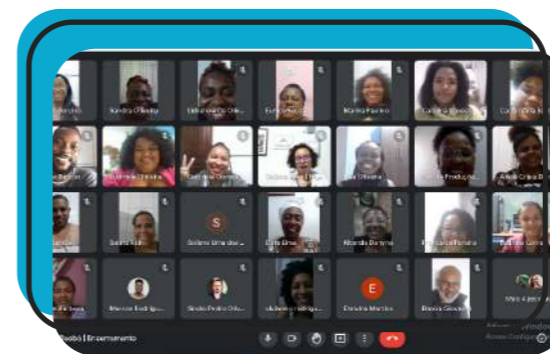
people who were a part of our formative journeys.

112.194

people directly and indirectly impacted by our work.



STAFF (2022)





BAOBÁ CLOSING EVENT (2022)


1.416


hours of classes and mentorships.


This is the profile of people who have embarked on this adventure with us:


62% **women** 

75% declared themselves as **black or brown** 

55% live in **vulnerable territories** 

30% identified themselves as **LGBTQIAPN+** 

8% have some sort of **disability** 

47% have an income of up to **2 minimum wages*** 

*of these people, more than half receive up to 1 minimum wage

Understand the scenario:

Point the camera at the QR Code  or click and access the landing page 

NEW CARTOGRAPHIES OF SOCIAL IMPACT

In 2021 we began the process of jointly carrying out a study that would show the scenario of social impact from the perspective of Civil Society Organizations throughout Brazil. Building more inclusive futures, promoting social and economic development and empowering people in vulnerable territories are the main goals of the publication "New Cartographies of Social Impact: a study from the base to the base".

Focusing on the Midwest, Northeast, North and Southeast regions, the study presents data, testimonials and analyzes Brazilian organizations that work with impact, reinforcing the need for representation and recognition of women, black people and the LGBTQIAPN+ community in the construction of their own narratives.

The study was carried out with the support of Aliança Pelo Impacto/ICE, "New Cartographies of Social Impact: a study from the base to the base" presents the scenario of opportunities and challenges faced by the organizations that work towards a more just and egalitarian society. As such, it addresses new perspectives on what a positive impact is and seeks to understand the plurality present in the non-profit scenario, highlighting:

- 1 Diversity of organizational models present in non-profit organizations;
- 2 The social urgency of impact organizations;
- 3 The specific needs of these organizations;
- 4 Relevant actions that help in the growth of social businesses and organizations.



The study is supported by a website with an interactive digital summary, in which you can access testimonials, navigate through a social impact glossary and download the full study.

To access it, click on this link:
www.favela.org.br/impactosocial

Or point the camera towards the QR Code

CONSULTATION AND MANAGEMENT OF IMPACT PROJECTS



Futuros Inclusivos is FA.VELA's corporate arm. We develop and execute customized projects and offer consultancy to institutions that want to implement social impact initiatives, whether in strategy building, design, or project management.

WHY FUTUROS INCLUSIVOS?

The construction of an egalitarian world in terms of access and opportunities is only possible through disruptive processes, with the restructuring of social, political, and economic models. In a systemic context, simplifying the complexity of the structures that rule contemporary life can lead to the development of ineffective change actions. The construction of social justice is multi and interdimensional, and each dimension must be understood as one of the cogs that operate development. We believe that we first need to understand the future we want, so we can act on building the territories and social models we need.

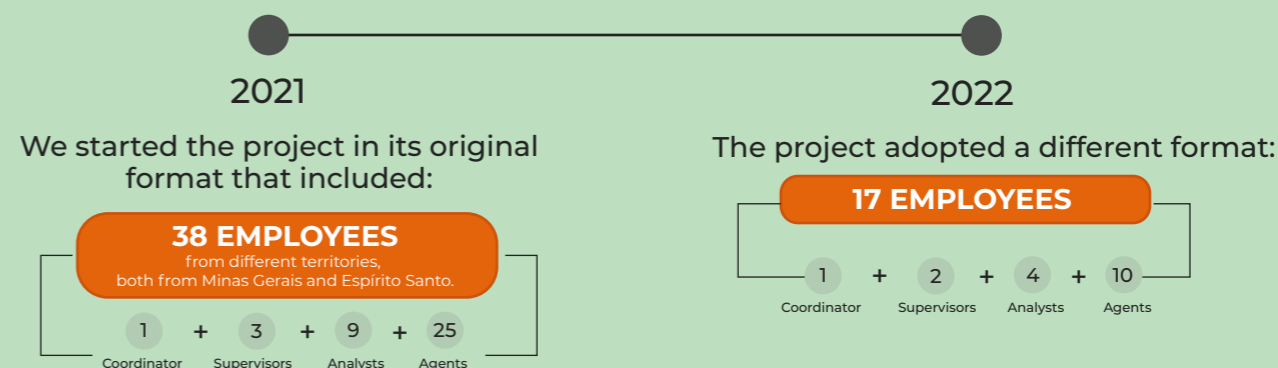


CONSULTATIONS CARRIED OUT

AGENTES DE RENOVAÇÃO INITIATIVE

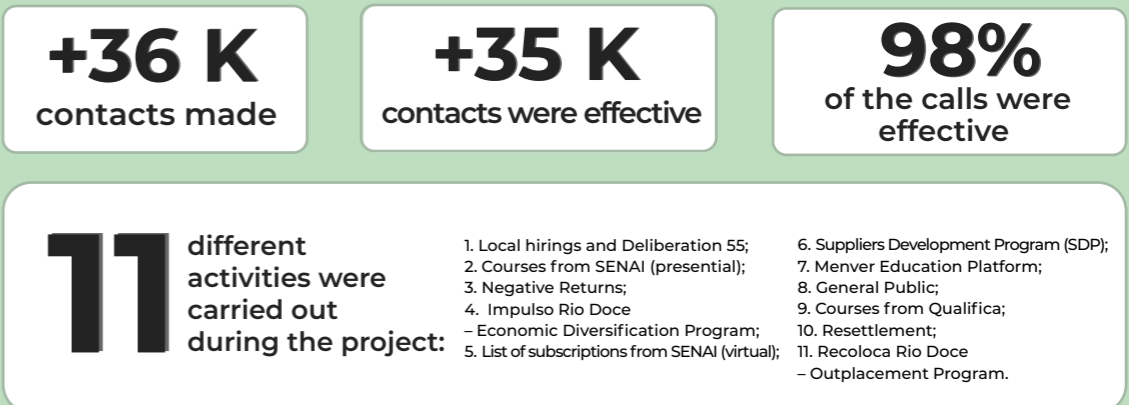
Agentes de Renovação was an initiative that emerged in 2021 to support the Renova Foundation in strategic advisory activities and operational support for the territories affected by the rupture of the Fundão dam (Mariana/MG), for families registered with the foundation. In 2022, the project concluded its operation, with more than 40 cities in the states of Espírito Santo and Minas Gerais assisted and with expressive impact numbers.

HOW THE TEAM WAS FORMED: *



*In July and September 2021, the project underwent two contractual amendments, resulting in the readjustment of both contract and personnel.

THE IMPACT



2nd

ECONOMIC RECOVERY JOURNEY FOR BLACK ENTREPRENEURS

The Second Economic Recovery Journey for Black Entrepreneurs was divided into two phases.

1st PHASE

50h

of group mentorships focused on the development of entrepreneurial abilities.

Thus, each participant began their learning journey by acquiring essential knowledge to run any type of business.



The themes of the mentorships were: Financial management; Pricing and offline and online sales; Building partnership networks and Legal Notions.

TESTIMONIALS:

“

FA.VELA and Baobá have transformed my life, giving me conditions to improve my business and giving me the opportunity to better manage it. I know how challenging it is to have a business such as mine in a Quilombola community without any local support and adequate access to my clients, and this journey has sparked hope in me.

RITA DE CHICÓ RESTAURANT

”

“

It is an immeasurable pleasure to be a part of this program, Fundo Baobá and FA.VELA are part of our trajectory as black entrepreneurs in a country that does not offer us any perspectives.

KITANDA DA TINA

”

“

From all the mentorships, the most important ones for me were about legal notions. I was able to have contracts with my partners, which make me feel safer and give me more security in having them, which makes a lot of difference. Thank you FA.VELA for the support, for the teachings, for the partnership and I hope to soon be putting everything I learned into practice!

MAYRA PINHEIRO FOUNDER OF DONA MORENA SABOARIA

”

“

This program allowed us to expand and professionalize the studio. We know how difficult it is in this country for black entrepreneurs to raise funds and have access to information. I deeply thank Fundo Baobá for these opportunities.

VIVI RODRIGUES FOUNDER OF ATELIE MAGRELA VIVI

”



Biblioteca do Futuro was a pilot project developed by the National School of Public Administration – ENAP to introduce civil servants to innovative experiences and learnings, and to transform the institution’s library into a social space for the development of knowledge and welcoming dialogue for the community. Futuros Inclusivos was responsible for curating these activities, which were based on the idea of humans as collections, proposing a series of activities that aimed to re-signify the role of individuals when it comes to knowledge, inserting the human being not only as an agent, creator and modifier, but also as a body of knowledge in their own experience.

The project took place between November 9th and 23rd, with the execution of a program that included cultural presentations, artistic exhibitions, workshops, conversation circles and lectures. 17 events were held, which happened both online and in person, on ENAP’s campus in Brasilia and through video conferences.



GASTRONOMY TRAINING

The formative Journey was a part of the Economic recovery journey for black entrepreneurs of the Baobá Fund, which happened through the open call for black people who lead food businesses. The call had the purpose of fomenting economic development of food businesses lead by black people who live in Recife and its metropolitan area who were strongly affected with the sanitary and economic crisis installed in the country during the COVID-19 pandemic.

In order to reach these results, a formative journey was created:



The participants also talked about the importance of the financial resources they received to invest in their businesses, which allowed greater professionalization and acquisition of important equipment for their productive process. The follow up and monitoring of their businesses over the last few months has made it possible to see the importance of the investment made by Fundo Baobá along with the formative journey. These resources put together have broaden the impact of the investment.

TESTIMONIALS:



THESE ARE THE ORGANIZATIONS WHO SUPPORT OUR TRAVELS

INSTITUTIONAL DEVELOPMENT

Non-profit organizations, whether they are Civil Society Organization (CSOs), Non-Governmental Organizations (NGOs), or as is the case of FA.VELA, Social Impact Businesses, sometimes depend on assistance to get established and remain active. In our search for financial sustainability, we count on the support of partnerships, which stimulated our institutional development, guaranteeing not only the survival of FA.VELA, but fostering our growth so we can provide an even greater impact. These are the organizations that in recent years have helped us grow:



Missão em Foco

Missão em Foco is a social project developed by Itaú that aims to ensure financial stability so that non-profit organizations can focus on their development and growth, without losing sight of the purpose of the institution. 2022 was FA.VELA's fourth and penultimate year in the project, and it has been a beautiful journey. Together with Missão em Foco, with the support of technical assistance assigned to us by the project, we have structured our Institutional Development Plan (PDI) and with it we were able to outline strategies and reduce risks, understanding how to advance in a sustainable way with our business model, delivering more and more impact. In 2022, we also started our exchange program Transbordamento with Instituto Origem. The activities will be carried out in 2023, in which we will provide assistance to the institute, multiplying the lessons learned in the program, as well as disseminating cooperative culture among non-profit organizations.



FA.VELA Escola Digital

FA.VELA Escola Digital is a project supported by the Wealth Inequality Initiative, an innovative program from the Julius Bär Foundation whose purpose is to reduce inequalities. In this project we structured an umbrella that incorporates Escola, our educational content production program, allowing us to scale our dissemination of knowledge; and Corre Criativo, our entrepreneurial literacy program and pre-acceleration of businesses for entrepreneurs who are a part of historically unprivileged groups.

With the support from this project, we were able to launch Chamaí, our WhatsApp channel for accessing Escola's contents, in which users can access the information they need in an easy and practical way. It was also possible to develop the second phase of Corre Criativo, which allows us to select outstanding projects and promote them with a more customized acceleration journey, in addition to providing resources to strengthen the projects and collaborate with their growth and development.

Understanding the difference:

The denomination CSO is a synonym of NGO – Non-Governmental Organizations. The new name came from a desire to describe them in terms of what they really are, not from what they are not – “non-governmental”.

Civil Society Organizations are entities of social interest that address public and social problems and do not aim to profit. Contrary to what many people believe, an NGO can generate money, hire employees, and sell products and services. The difference is that this type of organization does not distribute profits which means that all revenue generated must be invested in the actions themselves, as a way to expand the NGO's impact.

An impact business has as its main objective to use its market power to solve social and environmental problems. It is financially independent, generates profit, and does not depend on raising funds for its activities.

digital futures lab

Digital Futures Lab is a futures literacy program to prepare young leaderships of tomorrow, it was carried out by FA.VELA and Futuros Inclusivos, it was also the first project in Brazil with this theme, offered free of charge and aimed at historically vulnerable groups, with the goal of placing these people as protagonists in the construction of new futures.

Addressing 9 dimensions of futures, Digital Futures Lab was able to reach:



5 regions of Brasil with 267 people who wanted to be a part of the journey;



70 leaders selected



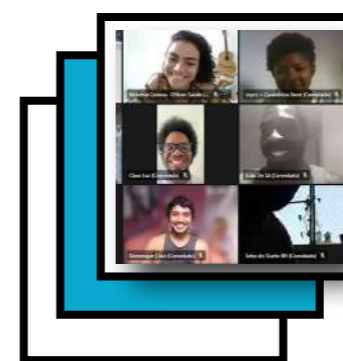
A TRANSFORMATIVE journey

- ▶ 166 hours of individual mentorships
- ▶ 48 hours of conversations circles facilitated by psychology professionals
- ▶ 47 hours of group activities, distributed among: opening and closing events, workshops, literacy lessons and Masterclasses.



90 listeners of thematic podcasts

Of the masterclasses on the dimensions of futures that were used by 100% of the participants in their final projects.



60
Participants

Socioeconomic Profile:



92% are self-declared as black or brown



72% live in vulnerable territories



12% have an income of up to 2 minimum wages



52% have an incomplete higher education



50% identify themselves as LGBTQIAPN+



4% have some form of disability



3% are native Brazilians



3% are trans



55% are women

During the project, 100% of the participants received a grant to allow good internet access and 33% received full assistance for participation.

Think about how the economy, the work relationships, the way we communicate, exchange information and knowledge has changed in the last twenty years. The world has been changing profoundly and rapidly, in every sense.

So here are some thoughts:

Who is thinking and building the future? What is the role of historically marginalized populations in thinking, proposing, and building the paths we will follow as a society? Are we agents of this future or simply pawns in a future that is being decided for us?

**The Future we want,
the territory we need!**

Read the **FUTURISTAS** magazine and listen to our podcasts about the nine dimensions of the future.



Access by QR Code

Click to read the magazine

Click to listen to the podcasts



OUR SAILS



correcriativo

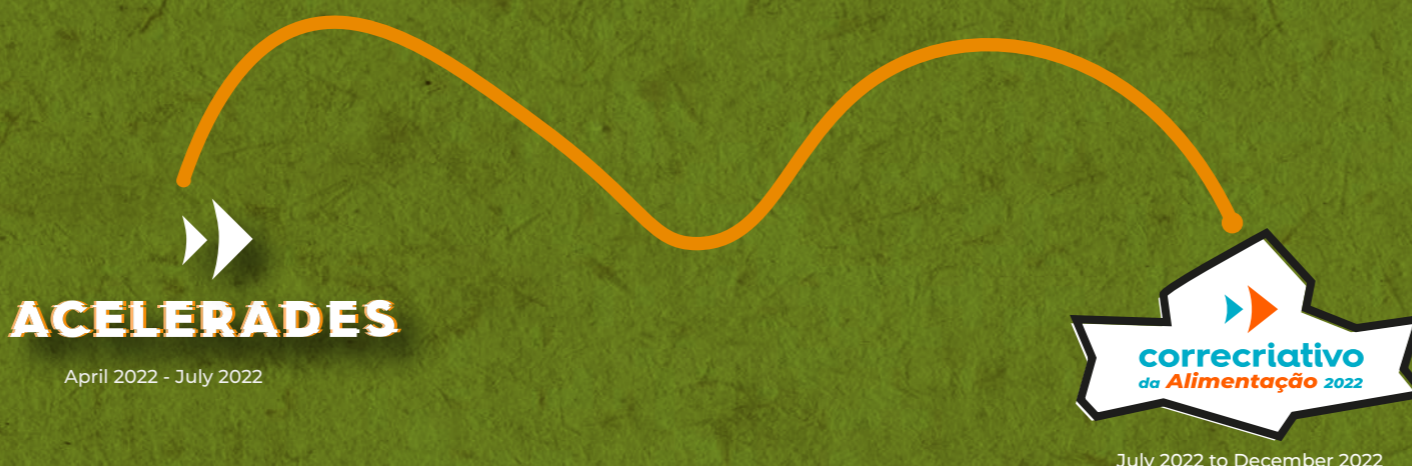
Much of the Brazilian population sees itself in the need to become entrepreneurs. Not by choice or wanting to take advantage of market opportunities, but by survival. For these people, selling products or services becomes the only viable income alternative.

Within this group we have self-employed people, freelancers and Individual Micro-Entrepreneurs, known in Brazil as MEI. This group of people, however, despite having the need to have their own business, does not have access to resources such as financial investment, knowledge of management principles or even continuous access to the internet for the development of their businesses.

Corre Criativo is FA.VELA's program and acceleration for young entrepreneurs and their businesses.

Already in its 6th edition, the novelty for 2022 was the extension of our entrepreneurial literacy journey and business acceleration – a second phase in which entrepreneurs who stood out along the literacy journey received a more customized support as well as additional resources to assist them with their needs.

With themed editions, in 2022 we carried out:



In these 2 editions, Corre Criativo has boosted:



41 entrepreneurs from **9** Brazilian states

Who have had access to: fellowships, psychological support, mentoring classes and support material.

Acelerades from Futuro do Corre (the second phase of the fifth edition)

6 People Selected



R\$ 4.300,00 of seed investment for each business

R\$ 3.600,00 in fellowships for each participant

R\$100,00 of monthly assistance for internet connection

182h of individual mentoring
15h of psychological assistance
23h of collective lessons
6h of audiovisual content



Corre Criativo has allowed ORÍzon Saúde to expand to new horizons and territories, beyond the state of Piauí. Through the strengthening from the mentorships and the support needed for my business, I was able to connect in a network format with other initiatives and I received the invitation to visit the headquarters of ERETZ.BIO in São Paulo, which opened up more opportunities for me to expand the purposes and actions of my initiative. I currently have an itinerant schedule in the city of São Paulo and I am in a partnership with an initiative in the city of Rio de Janeiro, offering holistic and differentiated health care services. Certainly, this was only possible due to the opportunity given to me by Corre Criativo. I can see how much I managed to advance in terms of managing my business, structuring its goals and also transforming other lives.

MYLENNNA CRATEÚS

O Corre Criativo da Alimentação (the first phase of the sixth edition)

9 States

35 Participant
From the 141 people who enrolled

R\$ 1.800,00 in fellowships for 20 participants

152h of Voluntary Mentorships
128h of Mandatory Mentorships
58h of Psychological Assistance
50h of Classes

105 listeners of Aulas Mara

Socioeconomic profile:

- 80%** are self-declared as black or brown
- 86%** are women
- 82%** receive up to 1 minimum wage
- 20%** are unemployed
- 51%** started their businesses less than 1 year ago
- 26%** have informal businesses
- 43%** live in slums or vulnerable territories
- 94%** in urban territories
- 52%** have completed high school

FA.VELA has made a difference in my life. I have to thank you all for your affection, attention and teaching during Corre Criativo da Alimentação. And you can be sure that all of it was fundamental to my life and to my personal and entrepreneurial development and as mother and a wife and for myself. I gained a lot from all of this and I owe it to each one of you at FA.VELA.

LUCIANA MUNIZ



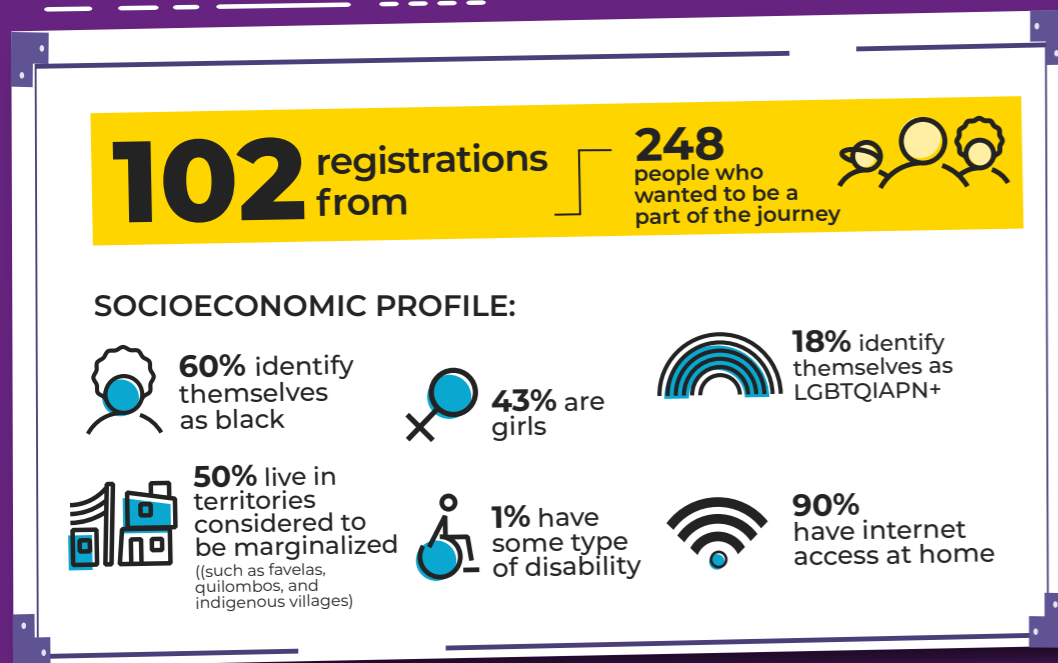
According to a UNICEF survey carried out in 2018, more than 18,1% of children and adolescents in Brazil suffer from deprivation of access to information and technology, of which 70% are young black people.

The future is being shaped by groups that have regular access to resources (financial, material and human) and this results in the maintenance of inequalities that characterize the present. Therefore, the goal of Morrobótica is to prepare adolescents at social risk (meaning adolescents that belong to historically marginalized and vulnerable groups) to be protagonists in the construction of fairer, more inclusive and sustainable futures, through the strategic use of different technologies, and from an entrepreneurial behavior that leads to the generation of positive impacts.

IF THERE ´S A PROBLEM, THERE ´S A SOLUTION!

That is what 100 teenagers who embarked on this journey on the first edition of Morrobótica, in Belo Horizonte, learned along the 3 phases of the technological and entrepreneurial literacy program. The students were from 3 different regions of the city: Barreiro, South-Centre and Venda Nova, and the classes were 100% online. Each participant received a tablet with a chip for internet access to ensure that all students would be able to take part in classes and to carry out the proposed activities.

The methodology developed by the program was based on STEAM education (Science, Technology, Engineering, Art and Math), an active methodology which was based on working with different areas of knowledge in an integrated and transdisciplinary way. The intent was to meet the expectations of participants by facilitating the learning process and content internalization worked in the classes, through a playful approach, which could add value to the learning process of young people who came along with us on this journey.



FORMATIVE JOURNEY

88h of lessons



PHASE 0

May 2nd to July 30th, 2022



Registration

PHASE 1

August 8th to September 27th, 2022

Technological literacy and Critical thinking

Adolescents had access to relevant theoretical knowledge about polymathy, manufacturing, technology and other themes that dialogue with program's proposal.

PHASE 2

September 28th to December 6th, 2022

Challenges

The beginning of the technological practices, immersing students in how to work solutions using technology but still focusing on the analog.

PHASE 3

December 7th to January 12th, 2023

Final challenge

The last part of the journey brought participants closer to the digital universe, working on programming notions and how to use technologies such as Arduino, robotics and automation to build technological solutions.

“

I first entered Morrobótica because they went to my school and said they defended people´s rights a lot, right?! I enrolled because of that. But then I realized that it was an opportunity in my life, for me to learn many things and I think this course has taught me a lot, you know? Not only with material things, but also with things about life, I want to thank the entire team from FA.VELA. The work you guys do is really amazing.

STUDENT FROM TUESDAY AND THURSDAY – AFTERNOON

”

“

I think it´s all really interesting. I would like to thank everyone who was involved, all the teachers and even the students, because the group work has helped a lot. I find it interesting that in five months we learned so much, everyone learned so many things that maybe in the future could help us with work, coexistence, in different ways...

STUDENT FROM MONDAY AND WEDNESDAY – MORNING

”

In compliance with article 247 of law 10.764 of ECA (Children and Adolescents Statute), the names of the people who gave their testimonials were hidden.

“

It was very interesting what happened. Like I said in the last class, it wasn´t just about teaching things, it was a kind of teaching with a kind of fun. Because we learned in a fun way. We had fun in different ways, learning different things that I never thought I would learn as fast as I did. I would like to thank everyone who participated and everyone from FA.VELA.

STUDENT FROM TUESDAY AND THURSDAY – AFTERNOON

”

OUR SAILS

We are living in an era in which technology has advanced more and more quickly. The project's goal is to include the 60+ public in this context, empowering and exploring possibilities according to the experience of each participant. The focus is working on the development of digital, entrepreneurial and leadership skills of elderly people belonging to historically vulnerable groups, in addition to connecting this group to the contemporary world, which is marked by the digital age.

perifa60

The best age to learn is the one we are in. Overcoming the barriers of stigma, elderly people from three regions of Belo Horizonte joined our technological and entrepreneurial literacy program for people over 60. Based on the pillars of Connection, Communication and Mobility, Perifa 60+ - while teaching and re-signifying technology in the lives of participants - works on topics as self-esteem, longevity, and well-being, promoting the exchange of experiences and knowledge. Participation in the project is facilitated by the offer of food and transportation vouchers.

In September 2022, we started the first class of the project, in the Eastern, Western and Venda Nova regions of Belo Horizonte, in a partnership with the Social Assistance Reference Centers (CRAS).



Northwest Regional



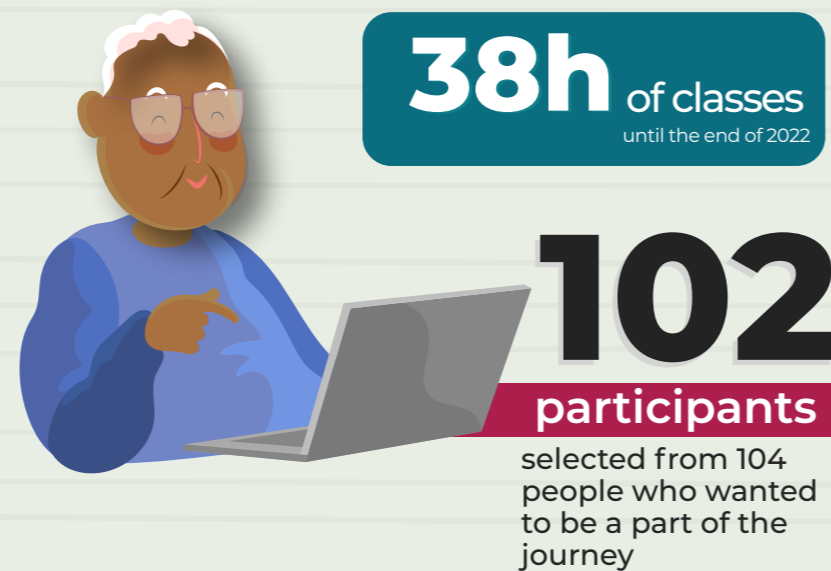
West Regional



East Regional



Venda Nova Regional



Socioeconomic Profile:



79% are self-declared as black or brown



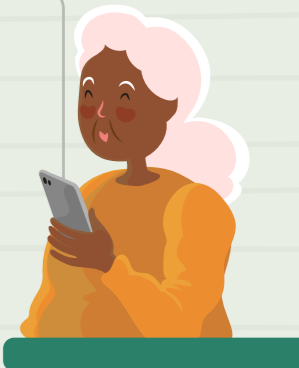
78% are women



42% have not completed primary education



18% have some kind of disability



TESTIMONIALS

“

I've always wanted to learn things about computers because I don't know anything and now I'm learning a lot. The course is excellent, and I am loving it! I already know how to make a card with a photo in it and a message. Every older person should take this course because we have to stay on top of modern things.

VALDETE ROSA DOS SANTOS – EAST REGIONAL

”

“

I decided to enroll in Perifa 60+ because I thought it would be beneficial to my learning process. Everything has been going smoothly, it is a course that doesn't try to force anyone and we are here of our own free will. I already learned to handle my cell phone more easily. If you have reached the right age and are at home resting, come to Perifa 60+!

JOSÉ INÊS BATISTA – EAST REGIONAL

”

OUR SAILS



TRANSFORMAÇÃO DIGITAL INCLUSIVA

In a country with a huge number of startups, 20% of the population does not have access to the internet. It is necessary to rethink how the digital transformation takes place in our territory, so that it is more inclusive. The digital world brings a multitude of accesses, but if we are not concerned about making sure that this access is universal, we will still face a generation of digitally illiterate people with difficulties to place themselves in the job market and will remain on the margins of society.

Tatiana Silva

Executive Director of FA.VELA



Tatiana Silva and João Souza on a visit to one of Cê Tá On's telecentres

In 2022, FA.VELA sailed through seas of new partnerships through Cê Tá On.

An unprecedented partnership for our organization, this project is a joint initiative between FA.VELA, the British Government, through UK-Brazil Tech Hub, and the city of Belo Horizonte, through the Municipal Secretariat for Economic Development – SMDE. Designed with three different journeys, this project proposes the capillarization of services to promote digital citizenship in peripheral territories of Belo Horizonte. The journeys are: Social Education, with a broad public service, Formative Journeys, held in 6 formative events, and professional training for trans women and travestis.

Social Education

Activities began in November 2022. In 12 telecentres * determined by SMDE, with educators responsible for offering activities and workshops on a daily basis. The goal is to facilitate and enable the public to use digital public services digital education and employability tools, in addition to encouraging professional training through Prodabel's distance learning platform.

*Telecentres are rooms opened to the public with access to the internet and computers.



915 appointments at telecentres (in 2022)



TESTIMONIALS

“

It is very rewarding to arrive here in classes and seeing a 10-year-old boy who is not involved in crime or on the streets, especially with drug-trafficking, he is learning, educating himself. And that is priceless! The project gives me opportunity to dream and seek a better life. Social education conveys something fundamental: each individual has their own value and deserves a chance!

CLÁUDIO DA CONCEIÇÃO PEREIRA

”

“

Guided by Taís here at the telecentre, I organized all the necessary documentation, went to CREAS and finally got my pension. It is wonderful! I am immensely grateful to this telecentre and to Taís.

SÉRGIO FRANCO, 72 YEARS OLD

”

Sergio was assisted in a telecentre at FEMAM - Fórum de Entidade do Entorno da Mineradora Vila Acaba Mundo, at the south-centre regional, by Taís Souza, one of our social educators.

SPONSORSHIPS AND PARTNERSHIPS

FA.VELA is driven by the desire to change the reality we live in, by building increasingly inclusive futures. Our projects are impact oriented, and we always seek to facilitate access and opportunities for beneficiaries, whether through our psychosocial support, fellowships, or human capital. None of this would be possible without the sponsorships and partnerships of these organizations who, by engaging in our projects, add value that goes beyond financial support. Having the recognition of so many relevant names, who believe in our efforts and validate our work makes us great, and now we would like to say thank you and invite all of you to continue building better futures together.



FINANCIAL REPORT

REVENUES BY CATEGORY

SOURCES OF INCOME	2022	%
DIRECT DONATIONS BY INDIVIDUALS	R\$ 60.309,24	1,37%
DIRECT DONATIONS BY LEGAL ENTITIES	R\$ 1.111.584,64	25,25%
DONATIONS VIA INCENTIVE FUNDS	R\$ 1.234.103,07	28,03%
SERVICES PROVISION	R\$ 1.797.621,86	40,83%
FINANCIAL INCOME	R\$ 198.863,82	4,52%
TOTAL	R\$ 4.402.482,63	100,00%

DIRECT DONATIONS BY INDIVIDUALS

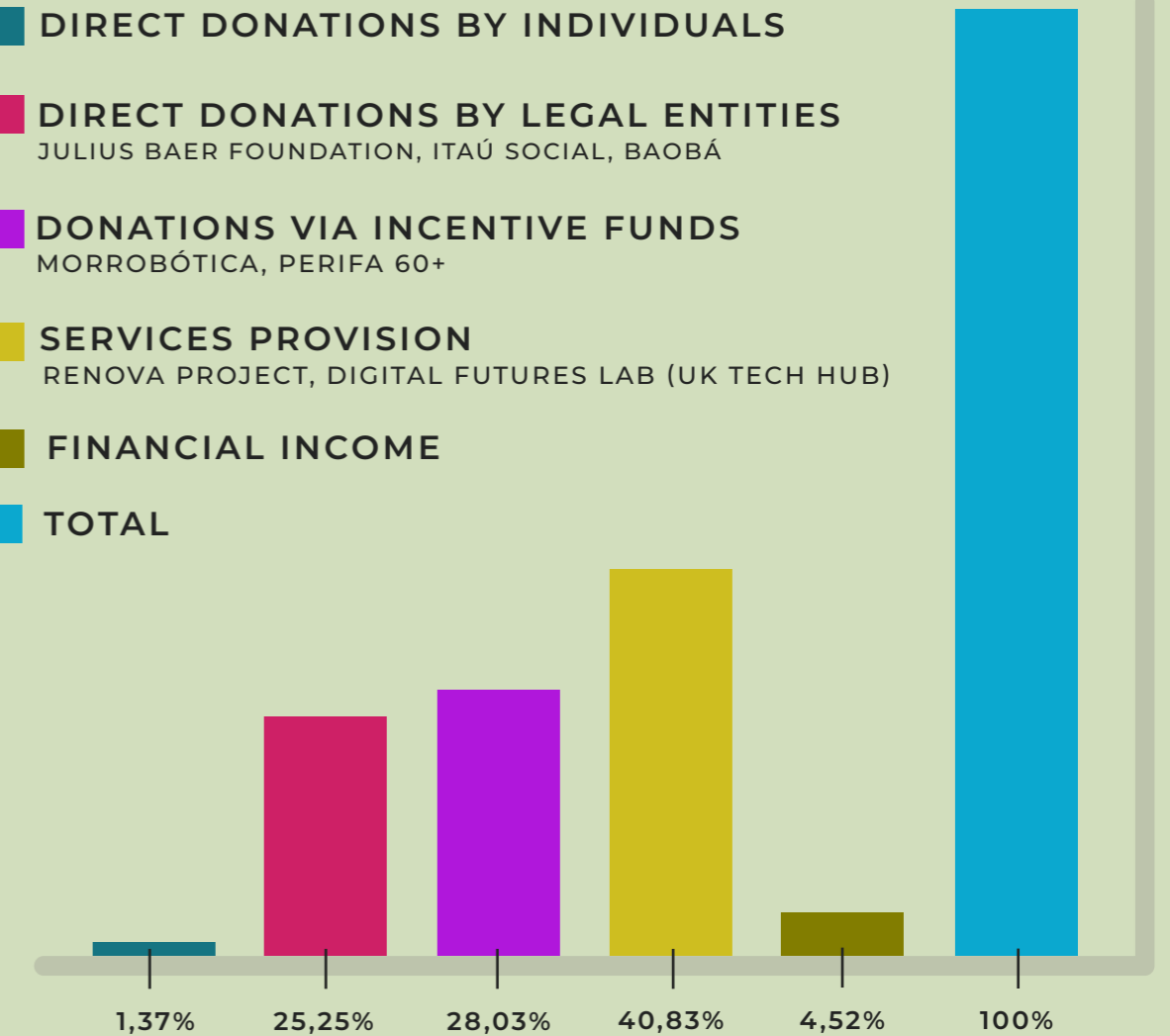
DIRECT DONATIONS BY LEGAL ENTITIES
JULIUS BAER FOUNDATION, ITAÚ SOCIAL, BAOBÁ

DONATIONS VIA INCENTIVE FUNDS
MORROBÓTICA, PERIFA 60+

SERVICES PROVISION
RENOVA PROJECT, DIGITAL FUTURES LAB (UK TECH HUB)

FINANCIAL INCOME

TOTAL



ASSISTANCE TO THE PUBLIC AT CÊ TÁ ON (2022)



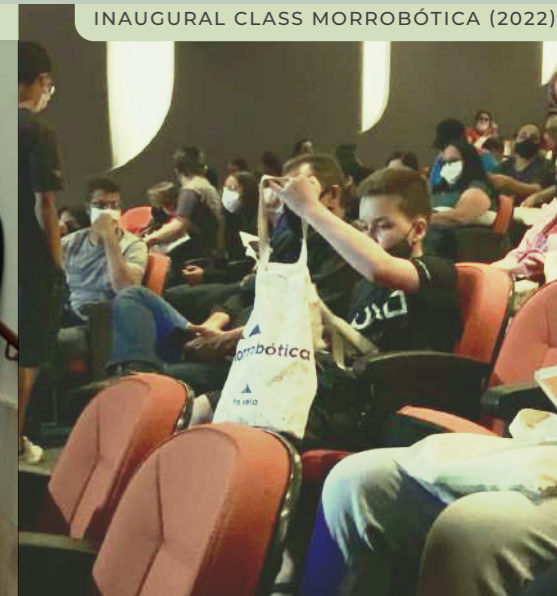
FOOD VOUCHER DELIVERY - PERIFA 60+ (2022)



FA.VELA'S STAFF (2022)

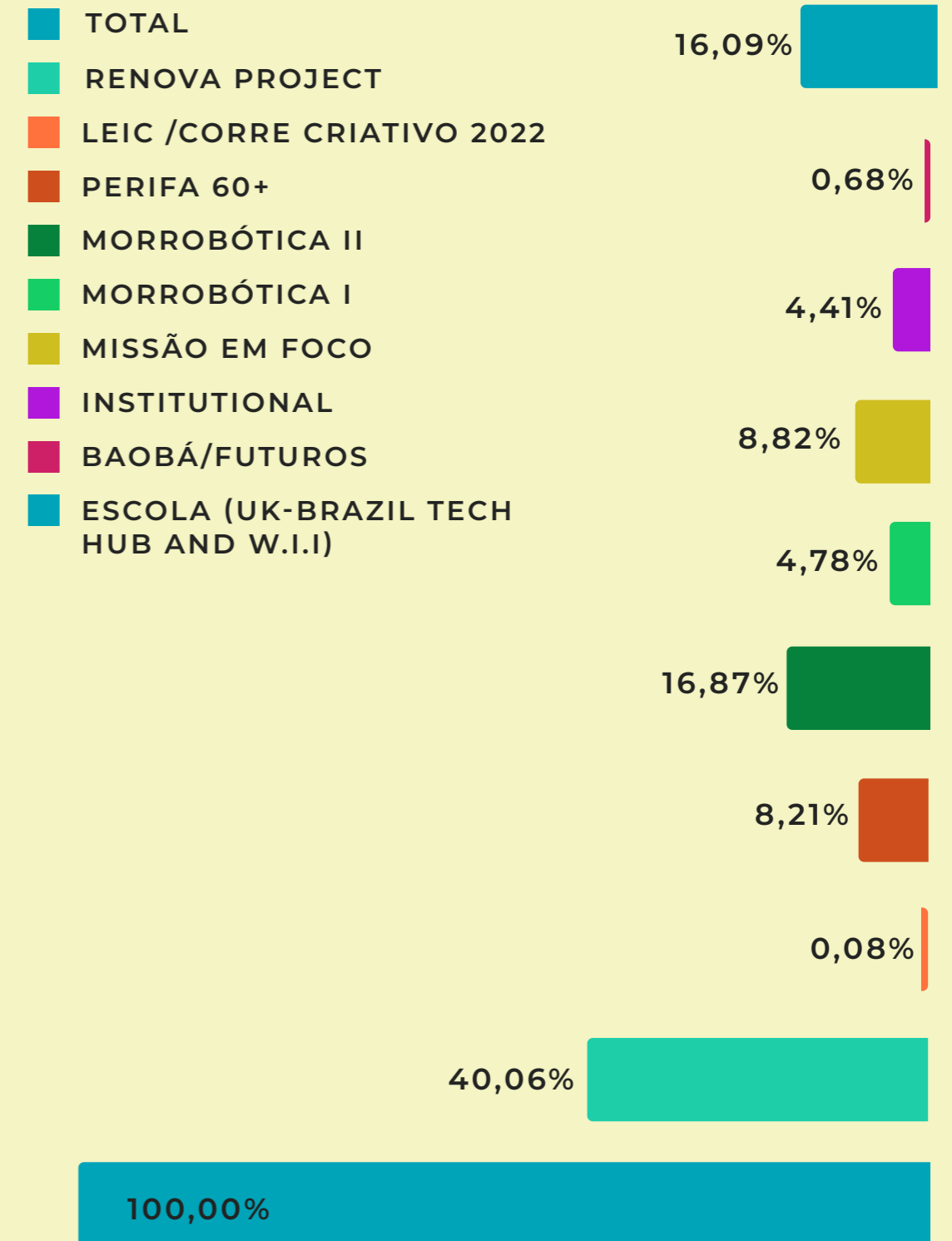


INAUGURAL CLASS MORROBÓTICA (2022)



REVENUES BY PROJECT

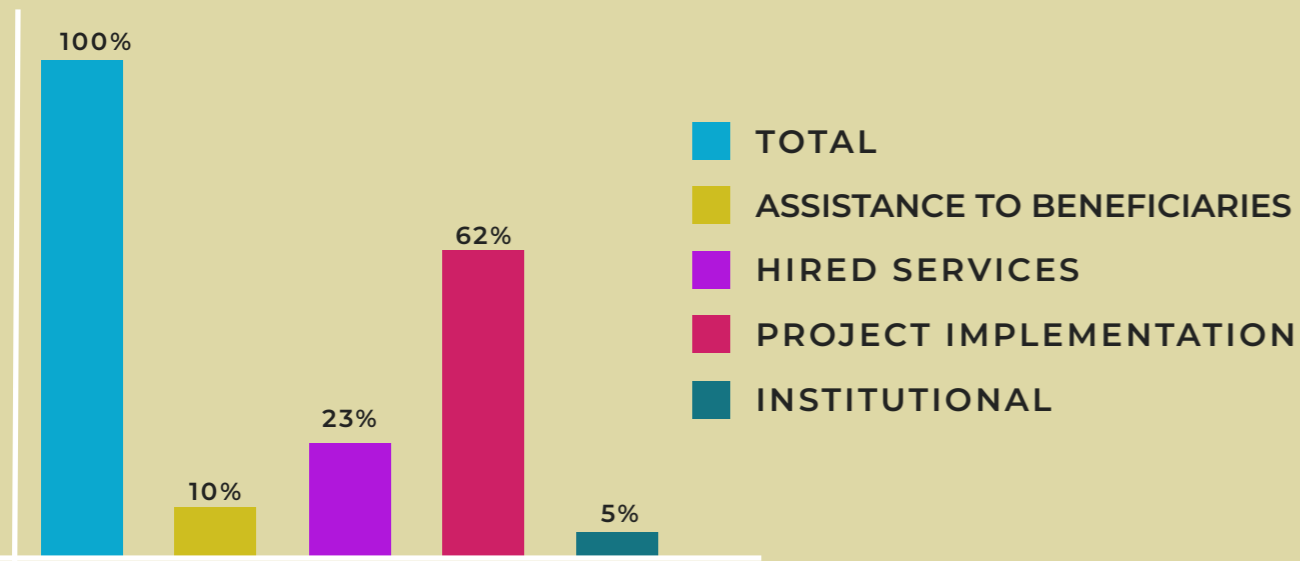
REVENUE SOURCES	2022	%
ESCOLA (UK-BRAZIL TECH HUB AND W.I.I)	R\$ 708.195,02	16,09%
BAOBÁ/FUTUROS	R\$ 30.000,00	0,68%
INSTITUTIONAL	R\$ 194.208,50	4,41%
MISSÃO EM FOCO	R\$ 388.367,27	8,82%
MORROBÓTICA I	R\$ 210.464,11	4,78%
MORROBÓTICA II	R\$ 742.806,23	16,87%
PERIFA 60+ I	R\$ 361.548,43	8,21%
LEIC /CORRE CRIATIVO 2022	R\$ 3.468,23	0,08%
RENOVA PROJECT	R\$ 1.763.424,84	40,06%
TOTAL	R\$ 4.402.482,63	100,00%



SOCIAL MOBILIZATION MORROBÓTICA (2022)

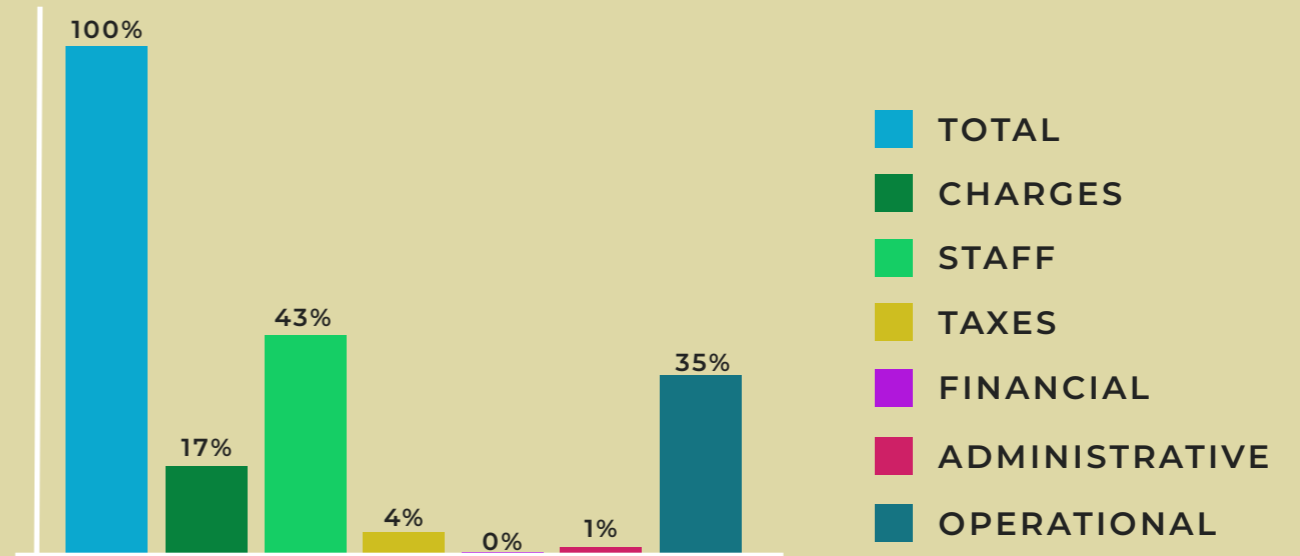
GENERAL EXPENSES

EXPENSES	2022	%
INSTITUTIONAL	R\$ 184.998,66	5%
PROJECT IMPLEMENTATION	R\$ 2.540.129,10	62%
HIRED SERVICES	R\$ 937.128,04	23%
ASSISTANCE TO BENEFICIARIES	R\$ 411.035,07	10%
TOTAL	R\$ 4.073.290,87	100%



EXPENSES BY CATEGORY

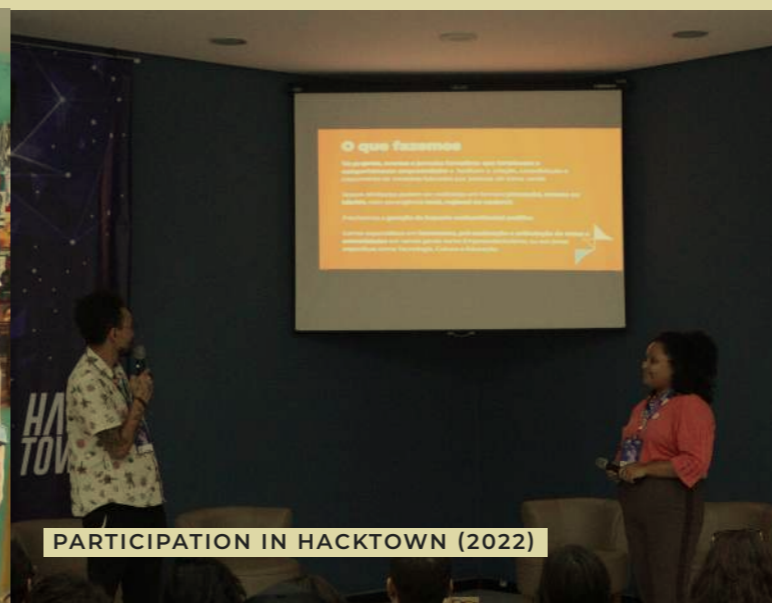
EXPENSES	2022	%
OPERATIONAL	R\$ 1.441.690,80	35%
ADMINISTRATIVE	R\$ 25.771,67	1%
FINANCIAL	R\$ 11.318,00	0%
TAXES	R\$ 146.598,93	4%
STAFF	R\$ 1.764.705,89	43%
CHARGES	R\$ 683.205,58	17%
TOTAL	R\$ 4.073.290,87	100%



TATI SILVA (2021)



JULIUS BÄR FOUNDATION'S VISIT TO A BENEFICIARY (2022)



PARTICIPATION IN HACKTOWN (2022)



SOCIAL MOBILIZING FOR PERIFA 60+ (2022)



JOÃO SOUZA (2021)

OUR DREAM DESTINATIONS

If we stop to observe our history, since 2014, it becomes easy to see how far we have sailed. We are proud of how far we've come, but we want to brave even more seas and reach our dreamed destinations. We dream big, but at the same time, we dream of possible futures. Some achievements are already on the horizon, but there are others which still need stronger winds to be reached.

In 2022 some of our dreams became tangible. We managed to increase our staff and now we want to consolidate our team, providing even more professional training. If we seek change in society, we need to make a difference internally as well.

Our staff is mostly made up of women, black and brown people and people who are a part of the LGBTQIAPN+ community. It is worth mentioning that we prioritize hiring our employees under the Consolidation of Brazilian's Labor Laws, or the CLT regime, which is currently not a possible reality for some Social Civil Organizations.

With a valued and highly trained staff, we can make a difference in the lives of our employees, in addition to developing a structured team to create an even greater impact. The goal is to strengthen and increase our network even more. To achieve that, we also want to train people beyond our four walls. We want to empower other organizations, that way we increase our fleet and together create an even greater impact on historically vulnerable groups as well as changing the mentality that still hangs over non-profit organizations.

This thought, which permeates our society, concerns mainly the devaluation of the work of the third sector which makes people believe that any work involving non-profit organizations must be done voluntarily or free of charge. FA.VELA believes that being non-profit actually means going against the exploratory logic of the market. Not making a profit does not mean not receiving a worthy payment, compatible with the skills of the people involved.

The current market is based on the logic that very few people have access to resources, and this privileged group ends up having the power to exploit these resources to the fullest, creating great profits for themselves. This logic leaves out the fact that these resources are limited, and we are already at the stage of exploitation that puts our very existence at risk. The time has come for us to realize that this logic does not fit into our reality and non-profit institutions are an important part of environmentally possible futures.

Another thought that has to be demystified is that: in order to create real impact, sometimes providing learning opportunities is not enough. As inequality is extremely contrasting in our country, it is also necessary to offer, in addition to training, additional resources so that people can actually learn.

We cannot talk about digital inclusion, for example, without giving people access to computers, tablets and the internet. Likewise, we cannot offer face-to-face activities without providing access to transportation. Or even, we cannot demand participation, without guaranteeing fellowships so that people can dedicate themselves to the journey without having it impact their ability to pay the bills at the end of the month. In this regard, it is necessary to understand that the people impacted know their reality better than anyone and know how to better invest the resources they receive.

We must bear in mind that Brazil is a country of inequalities, and a large part of the population does not have access to basic resources. Anyone that does not live this reality will have a distorted view, after all they have not experienced these difficulties themselves. We must always be careful and practice active listening. However, in no way do we want to exclude privileged groups of our society from our adventure. We know that alone we cannot make real change. The idea is to increase our network to the point of reaching the other extreme of society: the ones who are most favored. Real change will only be achieved when we manage to connect the two extremes.

Therefore, we invite all people to embark on this adventure, as there are still oceans to be explored. We know that there's a path of uncertainties to reach our highest dreams. The best way to face possible storms is to do it together, with a fleet that follows the same direction. Our sails are hoisted for another year in the high seas, and there's room to all who wish to share our dreams.

Get on board!



EDITORIAL TEAM

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TATIANA SILVA

COFOUNDER AND
EXECUTIVE DIRECTOR

JOÃO SOUZA

COFOUNDER, DIRECTOR OF
NEW BUSINESSES AND
PARTNERSHIPS AND HEAD OF
FUTUROS INCLUSIVOS

TEAM:

COORDINATION

ALESSANDRA PENA MARQUES

SIMÃO PEDRO AGUIAR

RESEACH AND WRITING

GABRIELLA BORJA

SIMÃO PEDRO AGUIAR

DATA AND CONTENT

FA.VELA TEAM

SUPERVISION AND TRANSLATION

LAURA GUIDO

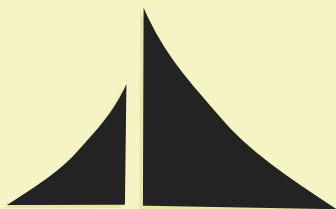
DESIGN

CAROLINE MARQUES

COVER PHOTO

JOÃO SOUZA

at VILA DO CARRAPATO
MORRO DO PAPAGAIO/BH



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